



ST. JOSEPH'S

COLLEGE OF ENGINEERING AND TECHNOLOGY

A.S. Nagar, Elupatti, Thanjavur - 613 403.

Department of Management Studies

Organized by

FIVE DAYS FACULTY DEVELOPMENT PROGRAMME

ESG'S Impact on Sustainable Goods: a perspective & tenacity



DAY 1 : Introduction to sustainable products & target group
 Prof. Dr. B. Kirubakaran
 Department of Management Studies,
 SSN College of Engineering,
 Chennai.



DAY 2 : Environmental Factors & its impact on marketing sustainable goods
 Prof. Dr. G. Sridevi,
 Director - DoMS, AVC College of Engineering,
 Mayiladuthurai.



DAY 3 : Social Factors & its impact on marketing sustainable goods
 Prof. Dr. M. Ravichandran,
 Department of Management Studies,
 UCE, Anna University,
 Tiruchirappalli.



DAY 4 : Governance Factors & its impact on marketing sustainable goods
 Prof. Dr. P Aranganathan,
 Department of Management Studies,
 Gnanam School of Business,
 Thanjavur.



DAY 5 : Cutting Edge Techniques to resolve ESG in marketing sustainable goods
 Prof. Mr. A. Manikandan,
 Head- DoMS
 St. Joseph's College of Engineering and Technology
 Thanjavur.

Note: E-Certificate will be provided to all participants

23.09.24 to 28.09.24
 7.00 pm to 8.00 pm

meet.google.com/thu-xydz-aun

Ms. M. Jayabharathi
 Event co-ordinator

Prof. Mr. A. Manikandan
 Head- DoMS

Prof. Dr. I. Neethi Manickam
 Principal

Rev. Sr. P. Mariya Alangaram
 Administrator